



CANADIAN UNIVERSITY STUDENTS REPORT CHANGES IN THEIR SEXUAL BEHAVIOUR AND WELL-BEING DURING THE COVID-19 PANDEMIC

We asked **1500 university students across Canada** if the COVID-19 pandemic was impacting their **sexual health and well-being...**

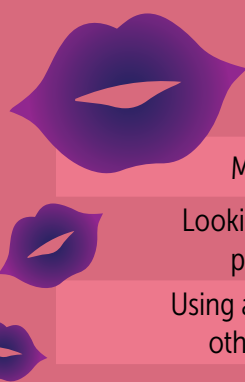
COMMUNICATION



LESS OFTEN SAME MORE

Talking with a partner(s) about emotional needs and boundaries	17%	43%	41%
Talking with a partner(s) about sexual needs and boundaries	16%	47%	36%

SEXUAL BEHAVIOUR



LESS OFTEN SAME MORE

Masturbation	17%	40%	43%
Looking at online pornography	23%	38%	39%
Using a vibrator or other sex toy(s)	22%	41%	37%
Sex with casual partners	56%	29%	15%
Sex with a primary partner	39%	37%	25%
Trying new sexual activities with a partner	27%	42%	31%

IMPACT ON RELATIONSHIPS

34% report **DECREASED** emotional satisfaction in their primary relationship

31% report **DECREASED** sexual satisfaction in their primary relationship

17% of students report that the pandemic **CONTRIBUTED** to the break-up of a romantic relationship



TECHNOLOGY USE



LESS OFTEN SAME MORE

Using technology to connect with a partner(s) in non-sexual ways	17%	34%	49%
Using technology to connect sexually with a partner(s)	22%	37%	42%

Notes: Data was collected between December 22, 2020, and January 07, 2021, by Leger, a professional market research company. All percentages exclude participants who did not engage in the behaviour or did not answer the question.

